PLEDGE OF PUBLIC CONDUCT
We may disagree, but we will be respectful to one another.
We will direct all comments to issues.
We will avoid personal attacks.

Shirley Groover Bryant, Mayor

Commission Members
Jonathan Davis, Vice Mayor, Commissioner-at-Large 1
Brian Williams, Commissioner, Ward 3
Tamara Cornwell, Commissioner-at-Large 2
Harold Smith, Commissioner, Ward 1
Tambra Varnadore, Commissioner, Ward 2

1. CMNAA PRESENTATION (A. Tusing)
Kris Cella, CEO, Cella Molnar & Associates, Inc., will make a presentation to the City Commission on the Central Manatee Network Alternatives Analysis Project (CMNAA).

2. SCHOOL RESOURCE OFFICER DISCUSSION (S. Tyler/J. Freeman)
Discussion regarding school resource officers.

3. SKYWAY HALF MARATHON DISCUSSION
Shane Henry, facilitator for the Skyway Half Marathon 2019, will make a presentation on the Skyway Half Marathon he is proposing for January 1, 2019.

If any person desires to appeal any decision of the City Commission, CRA Board, or of any other Board of the City, that person will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based (FS §286.0105). The City of Palmetto does not discriminate on the basis of race, color, national origin, sex, religion, age, marital status or handicapped status in employment or in the provision of services. Handicapped individuals may receive special accommodation in services on forty-eight hours’ notice (FS §286.26). Anyone requiring reasonable accommodation for this meeting as provided for in the American with Disabilities Act should contact the City Clerk by telephone at 941-723-4570, fax 941-723-4576 or e-mail jfreeman@palmettofl.org or alarowe@palmettofl.org.

POSTED: May 17, 2018
TAB 1
PROPOSAL FOR:
SKYWAY HALF MARATHON

Presented by: Shane Henry
The Sunshine Skyway Half Marathon is a proposed running event that would see runners move over the Sunshine Skyway Bridge to Blackstone Park in Palmetto on New Year's Day each year.

Participant Goal: 10,000

**EVENT OVERVIEW**

- **Event Schedule:**
  - **Saturday, December 29, 2018**
    - Event Set-up - 8:00 AM – 10:00 PM
  - **Sunday, December 30, 2018**
    - Event Set-up – 8:00 AM – 8:00PM (if necessary)
  - **Tuesday, January 1, 2019**
    - Shuttle Services – 4:00 AM to 6:00 AM
    - Viewing/Finish Party – 6:00 AM
    - **Race Begins – 7:00 AM**
    - Awards Ceremony – 9:00 AM
    - Course Closes – 10:00 AM
    - End of Event – 12:00 PM
ROAD CLOSURES

Schedule of Rest Area and Road Closure:

- Southbound rest areas closure
  - 3:00 AM
- Northbound rest area closure
  - 6:00 AM
- I-275/US-19/Bus. 41 South closes to commuter traffic
  - 6:00 AM - 10:00 AM
  - 6:00 AM - 9:00 AM (I-275)
- I-275/US-19/Bus. 41 South closes to event shuttles
  - 6:30 AM

Impact to Traffic (SB I-275)

- Approx. 1,000 individual vehicles
**ALL** runners and volunteers of the Sunshine Skyway Half Marathon will be shuttled to the starting line.

**PARKING & SHUTTLES**

Shuttle Stops*:
1. Manatee Convention Center
2. Desoto Square Mall
3. Sutton Park Area
4. Downtown St. Petersburg

*Additional lots may be secured based on participant locations
RACE ROUTE

- Race begins at the southbound I-275 rest area exit ramp
- Participants exit I-275 onto US-19 southbound
  - Participants will merge into the west southbound lane, leaving the east southbound lane for local traffic from Terra Ceia and surrounding neighborhoods (lanes will be separated with traffic cones and intersections controlled by local PD)
- Participants will exit US-19 southbound by turning westbound onto 23rd St. W.
- The race will end at Blackstone Park
The Skyway Half has the potential to serve as an annual fundraiser for many local charitable organizations in addition to securing donations or products/services for many others.

Areas of interest:
1. Children/Young People
2. Medical Research
3. Animals
4. Human Services & Welfare
Lake 2 Productions – Race Director
Sandi Lake from Lake 2 Productions LLC comes with 30+ years of large-scale event planning experience. Sandi is the current Race Director for the Tampa Bay Lightning Bolt Run and Tampa Bay Bucs Treasure Chest Race.

Additional races include:
• International Airport’s 5k on the Runway
• Goody Goody Turkey Gobble
• Busch Gardens Run For the Fund

End Result – Timing and Scoring
The End Result Company LLC is a national running and multi-sport service company specializing in timing, scoring, and related data services. In 1997, End Result became one of the first North American users of RFID timing products. Now, in 2018, End Result is the largest timing company in the United States - based on timed participants, equipment owned, and timing staff size.

Their races include:
• Bay to Breakers – 7th largest race timed in the US
• BoulderBOULDER 10k – 3rd largest race timed in the US
• Air Force Marathon – 40th largest marathon (US)
WHY SHOULD YOU SUPPORT?

Benefits to City
- Event **Host**
  - Prominently placed on all marketing collateral next to our **Presented by** sponsor.
- Raises Profile of City
- Economic Impact
- Direct Investment
- Funding for Programs

Risks to City
- City of Palmetto - **None**
- Skyway Half, LLC - **ALL**
  - Insurance
  - Hold Harmless Agreement
  - Payment of any fines/fees

Event Growth
1. **One-Day Event**
   - 2019: Half Marathon
     - Participant Goal: 10,000
   - 2020: Half Marathon + 10k race
     - Participant Goal: 15,000

2. **Two-Day Event**
   - 2021: Half Marathon + 10k race + 5k race + 1 mile race + Kids race
     - Participant Goal: 25,000
Will the City of Palmetto agree to take on the role of hosting the event?
- Take on the responsibility of signing the permit on behalf of the County.
  - City-County agreement required.
- Play host to the event.
- Oversee execution of the event as mandated by FDOT.
Dear Mr. Davis,

I am writing to let you know of my support for the proposed New Year’s Day Half Marathon on the Skyway Bridge. The race makes sense for the following reasons:

1. Most people start the year with a resolution to be healthier and exercise more. A Skyway Half Marathon provides them with an incentive to actually wake up on January 1st and hit the ground running (the pun wasn’t intended, but it fits).

2. It would attract runners from different parts of the state, which means good news for the local economy.

3. It would be a cool event Palmetto is known for, the same way Tampa has Gasparilla and Miami has the Miami Marathon.

Yes, traffic would be affected for a couple of hours, but the same thing happens in cities all around the world when they host races (San Diego, Los Angeles, Chicago, Miami, New York, Boston, London, Berlin, Tokyo... even Disney World blocks their own roads leading to the parks to host four major race weekends a year).

Also, honestly, how busy is that route in the morning after a major holiday anyway? If it could be closed to traffic during the Skyway 10K for a regular Sunday, I would think it can be closed for an extra two hours on such a slow day as New Year’s Day.

It’s a wonderful idea. If Tampa, Clearwater Beach, Jacksonville, Miami, and St. Augustine can host big races, I would hope so can Palmetto.

Thank you very much for your attention, and have a wonderful day!

Sincerely,

Alejandra Zilak
Dear Commissioner Davis:

My wife and I will be one of the first to sign up for a New Year's Day Skyway Bridge Half-Marathon and we're certain such a race will quickly become a destination race, great for the community. Please support formation of this event.

Thanks,

James and Cheryl Zambroski

Tampa, FL
Amber LaRowe

From: Jonathan Davis
Sent: Friday, May 4, 2018 3:33 PM
To: Amber LaRowe
Subject: Fwd: Skyway Half Marathon

Sent from my iPhone

Begin forwarded message:

From: <jody.c.miller@me.com>
Date: May 4, 2018 at 10:54:39 AM EDT
To: 'Jonathan Davis -' <jdavis@palmettofl.org>, 'Tamara Cornwell -' <tcornwell@palmettofl.org>, 'Harold Smith -' <hsmith@palmettofl.org>, 'Tambra Varnadore -' <tvarnadore@palmettofl.org>, 'Brian Williams -' <bwilliams@palmettofl.org>
Subject: Skyway Half Marathon

I understand that there is some discussion of whether or not to initiate a Skyway half marathon on New Year’s day. I have been waiting for a half marathon on the Skyway on New Year’s Day for some time now. That would be an excellent event and I support this initiative with the City of Palmetto. I’ve wanted a New Year’s Race for years in the Tampa Bay area.

Thanks

V/R – Jody Miller

Jody C. Miller, Colonel (R)
jody.c.miller@me.com
www.linkedin.com/in/jodycmiller
253-651-4591

PLEASE NOTE: This agency is a public entity and is subject to Chapter 119, Florida Statues, concerning public records. Email communications are covered under such laws; therefore, email sent or received on this entity’s computer system, including your email address, may be disclosed to the public and media upon request. If you do not want your email address released to a public records request, do not send electronic mail to this entity. Instead, contact this office by phone or in writing.

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