



**Department of Public Works
600 17th Street West
Palmetto, Florida 34221
Phone (941) 723-4580
FAX: (941) 723-4539**

July 15, 2015

Re: Curb Appeal Contest Sponsorship

Dear Valued Sponsor;

The City of Palmetto is kicking off a quarterly *Curb Appeal Contest* to encourage residents and businesses to improve the appearance of their property and promote pride in our community. Our volunteer judges are actively involved in our City and already leading the way with the great things that are happening in Palmetto. We would like to award 1st, 2nd and 3rd place prizes to both residential and commercial entries for improving their curb appeal. Recognition will also be given to one residential and one commercial property already deserving of a beautification award for looking good.

The City is requesting support from you or your business to sponsor the contest. Recognition will be given to both the contest sponsors and the award winners by the Mayor at City Commission meetings, on the City website, and on the new Electronic Message Sign at the gateway to the City. It would be wonderful to have local businesses promote themselves by donating their services (gift certificates for meals, salon services, products, etc.). Gift cards to home improvement centers or other commonly used retailers are also an easy way to contribute. The sponsorship levels we would like to recognize for both the residential and commercial categories are:

Mayors Award	\$250 or more
Samuel Lamb Award	\$100-\$250
Manatee River Award	up to \$100

More information about the contest will be available on the City website. Please let myself, Kera Hill (ext. 2133) or Tonya Wonderly (ext. 2126) know if you are interested in supporting this effort. Palmetto is a wonderful city to be a part of. We are truly looking forward to seeing the community come together to appreciate it.

Sincerely,

A handwritten signature in blue ink that reads "Debra Woithe".

Debra Childs Woithe
City Planner

Cc: Mayor Shirley Groover Bryant
Allen R. Tusing, Director of Public Works